

Invitation to Sell & Promote to Thousands of SA Home Makers



MASTER BUILDERS SA HOME SHOW

featuring

SUSTAINABLE BUILDING & **foodwine**
& eco living *cooking*

April 30 to May 2
2021

Adelaide Showground



**FREE
ENTRY**

Latest Trends |

New Products |

Expert Advice

presented by

Kym Jones Exhibitions

P: 08 8297 1688

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KJEX.com.au

MASTER BUILDERS SA HOME SHOW

April 30 to May 2, 2021

Adelaide Showground

FREE Visitor Entry



Our company, Kym Jones Exhibitions stages Adelaide's three Home Shows, which include the Master Builders SA Home Show, July Building & Home Improvement Show and the October Home Show featuring Outdoor Living.

The first event for 2021 is the Master Builders SA Home Show from April 30 to May 2. The April Home Show will have a strong focus on local business and suppliers supporting the very best of SA.

The event will showcase the latest in ideas, products and free advice for Building, Renovating, Decorating, Landscaping and Outdoor Living, offering visitors all they need to improve their home lifestyle.

The Free Visitor Entry attracts thousands of qualified visitors each year.

2021 Home Show Features Include...

SUSTAINABLE BUILDING & eco living

Showcasing a variety of new environmentally conscious products and services for sustainable building and innovative green living. The area will also feature Free interactive workshops, demo's, seminars and ideas to educate the community on green living.

foodwine & cooking

A major attraction for the Home Show, featuring food and wine tastings, latest products, special offers, entertaining ideas, food education, cooking demo's and celebrity chefs.



The SA Landscape Competition supported by Master Landscapers SA, will showcase some of SA's best Landscapers within a Boulevard of Gardens. The displays will highlight new outdoor trends & products.



**If you want to Sell & Promote to thousands of buyers,
contact Erin Beyer P: 08 8297 1688 E: erin@kjex.com.au**

Proud to be SA Owned & Operated

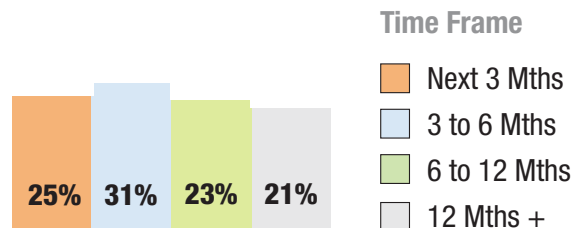
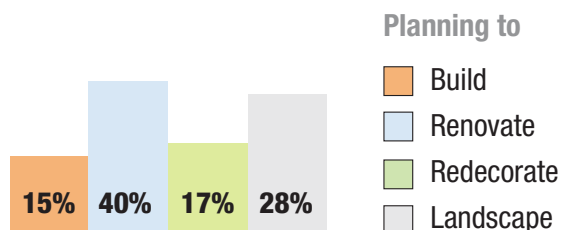
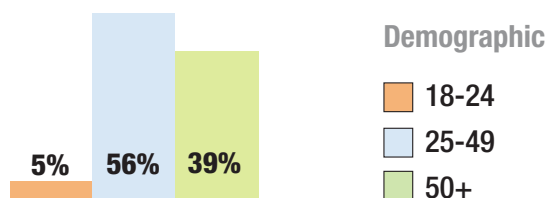
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*Survey results from previous show

Extensive Marketing Campaign

Kym Jones Exhibitions has extensive marketing in place for the April event. The promotion will include...

- Sunday Mail and The Advertiser
- Regional press
- Extensive social media for 8 weeks
- Radio - Mix 102.3, Cruise, SAFM, Nova & 5aa
- Direct marketing to the KJEX visitor data base (over 30,000 homemakers)
- Exposure on the Showground large LED signs for 2 weeks
- 70 large street signs placed around Adelaide for 4 weeks
- Thousands of colour flyers distributed through cafés, retailers and exhibitor Showrooms
- 600 colour posters placed at cafés, retailers and exhibitor Showrooms

Space Rates

- Indoor Carpeted Floor Space - \$160 per square metre +GST
- Outdoor Floor Space - \$50 per square metre +GST



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Expression of Interest Form

Company Name (please print) _____

Address _____

Postcode _____

Telephone No. () _____ Mobile No. _____

Facsimile No. () _____ Email _____

Contact Person _____ Title _____

Products & Brands to be displayed _____

If we participate, we would require...

Approximate size _____ metre x _____ metre

Site sizes range from 3 metre x 2 metre

(Please ✓)

☐ Carpeted Floor Space - \$160 per square metre +GST

☐ Booth Package \$195.00 per square metre +GST

Package consists of • carpeted floor space
• divider walls • fascia signage with company name

☐ Outdoor Space - \$50.00 per square metre +GST

Please return form to

Erin Beyer E: erin@kjex.com.au P: 08 8297 1688

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