

Fill Courses, Find Workers and Graduates at SA's Biggest Careers Event

Adelaide

careers & EMPLOYMENT expo

FREE
VISITOR
ENTRY



TERTIARY



TRAINING



EMPLOYMENT

MAY 22 & 23, 2020

Adelaide Showground

Proud to be South Australian Owned & Operated

kymjones
exhibitions

75% Booked
for 2020

About the Show

The Adelaide Careers and Employment Expo is now SA's biggest careers, training, education and employment event, its the only expo that features both educators and employers. The Expo gives you the opportunity to meet thousands of students, job seekers and career changers, who are actively looking for information and advice on their future pathways.

Our mission is to connect organisations with thousands of people who are looking for guidance, clarity and opportunities in relation to their future career options.

Why Exhibit

The Expo is the perfect platform for organisations seeking to attract and recruit quality staff, to promote their employer brand and to educate and influence the state's future and current workforce.

Recruit

- ▶ For trainees and apprentices
- ▶ For a graduate intake
- ▶ To fill courses and degrees
- ▶ To attract employees in areas that have a current skills shortage

Branding and Education

- ▶ Educate visitors on courses, career options and pathways, includes RTO's, TAFE and Universities
- ▶ Promote your industry and its future growth prospects
- ▶ Position your organisation as an employer of choice

The Organisers

South Australian based, Kym Jones Exhibitions stages the Careers and Employment Expos in Adelaide and Brisbane plus SkillsWest Careers Expo in Perth. The new direction and marketing for the Expo's has seen a surge in visitor attendance and exhibitor numbers over the last 3 years.

Kym Jones has been a leader in the exhibition industry for over 30 years presenting a range of popular home and lifestyle events along with industry trade shows and has previously staged careers events in Adelaide - The Festival of Opportunities and JobsFest.

In 2020, Kym Jones Exhibitions will be increasing the marketing to attract more visitors, plus expand the events with information and guidance in areas including tertiary education and training, career development and diversification, plus job opportunities.

Adelaide

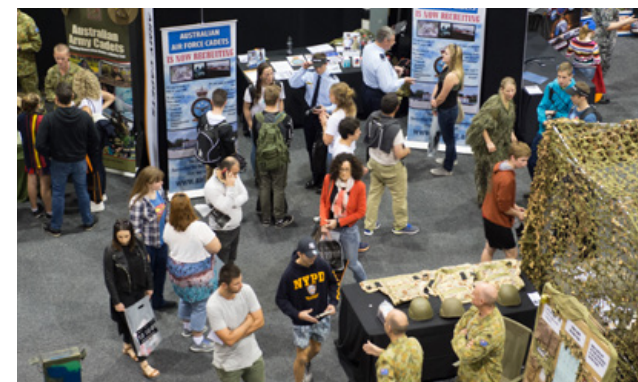
careers & EMPLOYMENT expo

TERTIARY ▶ SKILLS ▶ TRAINING ▶ JOBS

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careersemploymentexpo.com.au



Talk with Thousands of Visitors

Our Free visitor entry and extensive marketing campaign will once again attract thousands of prospective students and their parents, early-phase career seekers, career changers and graduates seeking the latest information on tertiary studies, further training, career development and people looking for employment opportunities.

Extensive Marketing includes...

- ▶ Newspaper press ads and digital promotion
- ▶ TV - local and regional
- ▶ Radio - local and regional
- ▶ Digital Advertising - local & regional
- ▶ Direct Mail - key industry groups
- ▶ Media Releases
- ▶ Extensive Social Media
- ▶ EDM's expo visitor database

Additional Exposure for Exhibitors

Show Guide Magazine - Free Exhibitor Listing

Kym Jones Exhibitions produces a 24 page Show Guide Magazine for the Expos showcasing all exhibitors, expo highlights, career seminars and interactive displays. The Guide will also be packed with information on career pathways, latest job trends, resume planning and career guidance.

All Exhibitors will receive a FREE listing within the Guide, which includes...*

- ▶ A-Z listing pages - exhibitor name, site number plus a 50 Word Editorial
- ▶ Industry listing pages - your business will be listed under various Industry Categories, making it easy for visitors to look up who is offering their preferred Career Options (deadline is one month prior to each show)

Expo Web Site - Free Exhibitor Listing with logo and editorial

All Exhibitors receive a FREE listing on the Expo web site, which includes...

- ▶ A-Z listing page - exhibitor name, site number plus a 50 Word Editorial
- ▶ Industry listing page – your business will be listed under various Industry Categories, making it easy for visitors to look up who is offering their preferred Career Options

Marketing Opportunities

- ▶ Gold, Silver and Bronze Sponsorship
- ▶ Visitor Registration Sponsor
- ▶ Seminar / Stage Sponsor
- ▶ Career Advice Area Sponsor
- ▶ Resume Workshop Sponsor
- ▶ Teachers Lounge Sponsor

Find Out more



Contact: Chris Brooks - National Manager
P: 0433 856 814 or 08 8297 1688
E: chris@kjex.com.au
careeremploymentexpo.com.au
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FREE Show Guide 2019
 careers & EMPLOYMENT expo
 TERTIARY • SKILLS • TRAINING • JOBS
 Adelaide Showground
 presented by Kym Jones Exhibitions

EXHIBITORS BY INDUSTRY	EXHIBITORS BY INDUSTRY
ACADEMY OF INTERACTIVE TECHNOLOGIES 101 ADAMSON 102 ADAMSON 103 ADAMSON 104 ADAMSON 105 ADAMSON 106 ADAMSON 107 ADAMSON 108 ADAMSON 109 ADAMSON 110 ADAMSON 111 ADAMSON 112 ADAMSON 113 ADAMSON 114 ADAMSON 115 ADAMSON 116 ADAMSON 117 ADAMSON 118 ADAMSON 119 ADAMSON 120	ADAMSON 121 ADAMSON 122 ADAMSON 123 ADAMSON 124 ADAMSON 125 ADAMSON 126 ADAMSON 127 ADAMSON 128 ADAMSON 129 ADAMSON 130 ADAMSON 131 ADAMSON 132 ADAMSON 133 ADAMSON 134 ADAMSON 135 ADAMSON 136 ADAMSON 137 ADAMSON 138 ADAMSON 139 ADAMSON 140

A-Z Listing

Industry Listing

We Also Stage

Brisbane careers & EMPLOYMENT expo Brisbane Convention Centre May 8 & 9, 2020	Perth SkillsWest careers & EMPLOYMENT expo Perth Convention Centre August 13 to 15, 2020
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