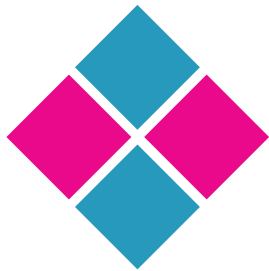


Invitation to SA's Largest Quilting, Sewing and Craft Event



Sewing Stitching and hand craft show

featuring



Festival of Quilts

plus

Scrapbooking &
Papercraft Show

Thurs 2nd to Sat 4th
JULY 2020
Adelaide Showground



Organiser

Kym Jones Exhibitions

P: 08 8297 1688 E: info@kjex.com.au

Proud to be SA Owned & Operated
KJEX.com.au



Sewing Stitching and hand craft show

**Thurs 2nd to Sat 4th
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The Show celebrates everything that is “crafty” and “creative”, it is an informative and interactive event for people who enjoy sewing, needlework, quilting, knitting, cross stitching, embroidery, spinning, paper crafts, scrapbooking, card making, beading and much more.

Visitors to the Adelaide Showgrounds, Goyder Pavilion can learn about and enjoy a variety of activities and participate in a wide range of workshops and demonstrations.

The Show is staged by South Australia's Largest Consumer Show Organiser, Kym Jones Exhibitions, who have a reputation for presenting successful events that are affordable for businesses and have extensive marketing that attracts large crowds.

Consumers love the low admission price and Businesses love the low space rates.

**With over 65% of 2019 exhibitors rebooking at the Show,
the 2020 Show is already on track to be a huge success.**



Low Floor Space Rates

Sites start from \$900^{+GST}

Full range of site options are on
the attached Expression Form
on Page 5.

Low Admission Prices

**Adults \$12, Concessions \$10,
Child U15 Free (with an Adult)**



If you want to Sell & Promote to Adelaide Consumers don't delay,

contact Vicki Jones P: 08 8297 1688 E: vicki@kjex.com.au

or Victoria Dragos P: 08 8297 1688 E: victoria@kjex.com.au

at Kym Jones Exhibitions

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Sewing Stitching and hand craft show

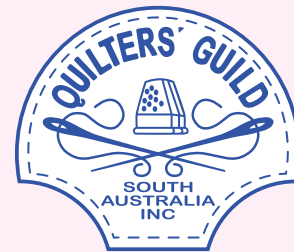
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Featuring

The SA Festival of Quilts will be back again at the Sewing, Stitching and Hand Craft Show. The combination of these two events will supply quilters the opportunity to view a fantastic showcase of finished quilts, buy the latest products and learn the latest trends at a large variety of workshops.



Festival of Quilts



Featuring

The Scrapbooking & Papercraft Show is SA's major event for scrapbooking, card making, papercrafts, stamping and related products. If you sell any of these products, you can't afford to miss this SA event from July 2 to 4. The event is staged in conjunction with our popular Sewing, Stitching & Hand Craft Show, creating a great day out for crafty ladies.

Scrapbooking & Papercraft Show



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Extensive Marketing to attract Quality Buyers

Kym Jones Exhibitions has a reputation for extensive marketing for their events, the July 2020 promotion is already in place, including...

Radio – Mix102.3, Cruise, 5aa, Nova and SA Regional

Extensive Social Media – Advertising and regular updates on Facebook and Instagram

EDM's via Kym Jones Exhibitions Visitor Data Base

Website – All exhibitors will be Showcased on the Event Website with Editorial and Product Photos

Press – Advertiser, Sunday Mail, Messenger and SA Regional

Signage – 80 promotional signs placed around Adelaide plus coming events
LED signage at the Showground

Flyers and Posters – At Cafes, Retailers and Exhibitor Shops



Exhibitor Information

Venue

Goyder Pavilion – 6,400 square metres of floor space
Adelaide Showground, Goodwood Road, Wayville, SA

Help to Unload

The venue has easy access for your Move in and Move out, plus Kym Jones Exhibitions supply loading staff to assist with moving product to and from stands. This is a no charge service.

Easy Access

No time limit at loading dock. Once unloaded, there are 1,000s of on-site car parks available for your vehicle, including trailers & trucks.

Exhibitor Parking cost is only \$15 per vehicle, this is flat fee.
The \$15 charge includes Move in, Show Days and Move out.

Additional Hire Items, if required

10amp Double Power Point - \$110.00, 150W Spotlight - \$69.50
150W Spotlight on arm - \$76.00. 1.8m Trestle Table - \$25.00,
Chairs - \$8.00, Temporary Public Liability Insurance - \$110.00
(above prices on additional items include GST)



Visitor Information

The Event

Adelaide Sewing Stitching & Hand Craft Show

featuring the

**Quilters Guild of SA Festival of Quilts
Papercraft & Scrapbooking Show**

Dates

Thursday July 2 to Saturday July 4, 2020

Opening Times

10am to 4pm each day

Low Admission Costs

Adults \$12.00, Concessions \$10.00, Children U15 are Free

Visitor Bonus

Show visitors also enjoy having Free access to our July Home Show, which is staged at the same time in a separate pavilion

Low Parking Costs

Easy access on-site parking for 1,000s of cars
Cost ½ hour - Free, ½ to 2 hrs - \$4.00, over 2hrs - \$10.00

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Expression of Interest Form

Contact Name (please print)

Trading Name

Address

..... Postcode

Telephone No. () Mobile No.

Email

Description Of Goods To Be Sold

.....

Size is _____ metre x _____ metre (approximate size)

Option **Option A** _____ **Option B (includes Booth)** _____

Floor Space Costs

There are two space options available which are listed below.

Option A offers carpeted display space with black divider wall of 2.4 metre high.

Option B offers carpeted display space plus a booth which includes black walls, company name on fascia's and 1 x 150w spotlight per 9 sqm.

| Size | Option A | Option B |
|---------|--------------|--------------|
| 3m x 2m | \$900 +GST | \$1,150 +GST |
| 3m x 3m | \$1,050 +GST | \$1,350 +GST |
| 4m x 3m | \$1,350 +GST | \$1,750 +GST |
| 6m x 2m | \$1,350 +GST | \$1,750 +GST |
| 6m x 3m | \$1,950 +GST | \$2,550 +GST |
| 9m x 3m | \$2,850 +GST | \$3,650 +GST |

Larger sites available on request.

Please return form to



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Victoria Dragos E: victoria@kjex.com.au

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