

Fill Courses, Find Workers and Graduates at Brisbane's Major Careers & Job Expo

Brisbane

careers & EMPLOYMENT expo

**FREE
VISITOR
ENTRY**



TERTIARY



TRAINING



EMPLOYMENT

MAY 8 & 9, 2020

Brisbane Convention & Exhibition Centre

careersemploymentexpo.com.au

kymjones
exhibitions

75% Booked
for 2020

About the Show

The Brisbane Careers and Employment Expo is a leading careers, training, education and employment event, its the only expo that features both educators and employers. The Expo gives you the opportunity to meet thousands of students, job seekers and career changers, who are actively looking for information and advice on their future pathways.

Our mission is to connect organisations with thousands of people who are looking for guidance, clarity and opportunities in relation to their future career options.

Why Exhibit

The Expo is the perfect platform for organisations seeking to attract and recruit quality staff, to promote their employer brand and to educate and influence the state's future and current workforce.

Recruit

- ▶ For trainees and apprentices
- ▶ For a graduate intake
- ▶ To fill courses and degrees
- ▶ To attract employees in areas that have a current skills shortage

Branding and Education

- ▶ Educate visitors on courses, career options and pathways includes RTO's, TAFE and Universities
- ▶ Promote your industry and its future growth prospects
- ▶ Position your organisation as an employer of choice

The Organisers

Kym Jones Exhibitions stages the Careers and Employment Expos in Adelaide and Brisbane plus SkillsWest Careers Expo in Perth. The new direction and marketing for the Expo's has seen a surge in visitor attendance and exhibitor numbers over the last 3 years.

Kym Jones has been a leader in the exhibition industry for over 30 years presenting a range of popular home and lifestyle events along with industry trade shows and has previously staged careers events in Adelaide - The Festival of Opportunities and JobsFest.

In 2020, Kym Jones Exhibitions will be increasing the marketing to attract more visitors, plus expand the events with information and guidance in areas including tertiary education and training, career development and diversification, plus job opportunities.

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Talk with Thousands of Visitors

Our Free visitor entry and extensive marketing campaign will once again attract thousands of prospective students and their parents, early-phase career seekers, career changers and graduates seeking the latest information on tertiary studies, further training, career development and people looking for employment opportunities.

Extensive Marketing includes...

- ▶ Newspaper press ads and digital promotion ▶ TV - local and regional
- ▶ Radio - local and regional ▶ Digital Advertising - local & regional
- ▶ Direct Mail - key industry groups ▶ Social Media ▶ Media Releases
- ▶ EDM's to Kym Jones Exhibitions database (over 20,000)

Additional Exposure for Exhibitors

Show Guide Magazine - Free Exhibitor Listing

Kym Jones Exhibitions produces a 24 page Show Guide Magazine for the Expo's showcasing all exhibitors, expo highlights, career seminars and interactive displays. The Guide will also be packed with information on career pathways, latest job trends, resume planning and career guidance.

All Exhibitors will receive a FREE listing within the Guide, which includes...*

- ▶ A-Z listing pages - exhibitor name, site number plus a 50 Word Editorial
- ▶ Industry listing pages - your business will be listed under various Industry Categories, making it easy for visitors to look up who is offering their preferred Career Options (*deadline is one month prior to each show)

Expo Web Site - Free Exhibitor Listing with logo and editorial

All Exhibitors receive a FREE listing on the Expo web site, which includes...

- ▶ A-Z listing page - exhibitor name, site number plus a 50 Word Editorial
- ▶ Industry listing page - your business will be listed under various Industry Categories, making it easy for visitors to look up who is offering their preferred Career Options

Marketing Opportunities

- ▶ Gold, Silver and Bronze Sponsorship ▶ Visitor Registration Sponsor ▶ Seminar / Stage Sponsor
- ▶ Career Advice Area Sponsor ▶ Resume Workshop Sponsor ▶ Teachers Lounge Sponsor

Find Out more



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FREE Show Guide 2019
Brisbane Convention & Exhibition Centre
presented by Kym Jones Exhibitions

EXHIBITORS BY INDUSTRY

INDUSTRY	EXHIBITOR	STAND NO.
Agriculture	Agribusiness Australia	101
	AgriSource	102
	AgriTech	103
	AgriFuture	104
Arts & Creative Industries	Arts & Creative Industries Council	201
	Arts & Creative Industries Australia	202
	Arts & Creative Industries Queensland	203
	Arts & Creative Industries Victoria	204
Business & Finance	Business & Finance Australia	301
	Business & Finance Queensland	302
	Business & Finance Victoria	303
	Business & Finance Western Australia	304
Education	Education Australia	401
	Education Queensland	402
	Education Victoria	403
	Education Western Australia	404
Engineering & Technology	Engineering & Technology Australia	501
	Engineering & Technology Queensland	502
	Engineering & Technology Victoria	503
	Engineering & Technology Western Australia	504
Health & Wellbeing	Health & Wellbeing Australia	601
	Health & Wellbeing Queensland	602
	Health & Wellbeing Victoria	603
	Health & Wellbeing Western Australia	604
Human Resources	Human Resources Australia	701
	Human Resources Queensland	702
	Human Resources Victoria	703
	Human Resources Western Australia	704
Marketing & Sales	Marketing & Sales Australia	801
	Marketing & Sales Queensland	802
	Marketing & Sales Victoria	803
	Marketing & Sales Western Australia	804
Retail & Consumer Goods	Retail & Consumer Goods Australia	901
	Retail & Consumer Goods Queensland	902
	Retail & Consumer Goods Victoria	903
	Retail & Consumer Goods Western Australia	904

A-Z Listing

Industry Listing

We Also Stage

Adelaide
careers & EMPLOYMENT expo
Adelaide Showground
May 22 & 23, 2020

Perth SkillsWest
careers & EMPLOYMENT expo
Perth Convention Centre
August 13 to 15, 2020