

Fill Courses, Find Workers and Graduates at WA's Biggest Careers Event

Perth **SkillsWest**

careers & EMPLOYMENT expo



TERTIARY



TRAINING



EMPLOYMENT



August 13 to 15, 2020

Perth Convention & Exhibition Centre

careersemploymentexpo.com.au

**FREE
VISITOR
ENTRY**

About the Show

The SkillsWest Careers & Employment Expo is WA's biggest careers, training, education and employment event, its the only expo that features both educators and employers. The Expo gives you the opportunity to meet thousands of students, job seekers and career changers, who are actively looking for information and advice on their future pathways.

Our mission is to connect organisations with thousands of people who are looking for guidance, clarity and opportunities in relation to their future career options.

Why Exhibit

The Expo is the perfect platform for organisations seeking to attract and recruit quality staff, to promote their employer brand and to educate and influence the state's future and current workforce.

Recruit

- ▶ For trainees and apprentices ▶ For a graduate intake ▶ To fill courses and degrees
- ▶ To attract employees in areas that have a current skills shortage

Branding and Education

- ▶ Educate visitors on courses, career options and pathways, includes RTO's, TAFE & Universities
- ▶ Promote your industry and its future growth prospects
- ▶ Position your organisation as an employer of choice

The Organisers

Kym Jones Exhibitions stages the Careers and Employment Expos in Adelaide and Brisbane plus SkillsWest Careers & Employment Expo in Perth. The new direction and marketing for the Expo's has seen a surge in visitor attendance and exhibitor numbers over the last 3 years.

Kym Jones has been a leader in the exhibition industry for over 28 years presenting a range of popular home and lifestyle events along with industry trade shows and has previously staged careers events in Adelaide - The Festival of Opportunities and JobsFest.

Kym Jones Exhibitions will be increasing the marketing to attract more visitors and expand the events with information and guidance in areas including tertiary education and training, career development and diversification, plus job opportunities.

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Talk with Thousands of Visitors

Our Free visitor entry and extensive marketing campaign will once again attract thousands of prospective students and their parents, early-phase career seekers, career changers and graduates seeking the latest information on tertiary studies, further training, career development and people looking for employment opportunities.

Extensive Marketing includes...

- ▶ Newspaper press ads and digital promotion ▶ TV - local and regional ▶ Radio - local and regional
- ▶ Digital Advertising - local & regional ▶ Direct Mail - key industry groups ▶ Media Releases
- ▶ Extensive Social Media ▶ EDM's expo visitor database

Additional Exposure for Exhibitors

Show Guide Magazine - Free Exhibitor Listing

Kym Jones Exhibitions produces a 24 page Show Guide Magazine for the Expos showcasing all exhibitors, expo highlights, career seminars and interactive displays. The Guide will also be packed with information on career pathways, latest job trends, resume planning and career guidance.

All Exhibitors will receive a FREE listing within the Guide, which includes...*

- ▶ A-Z listing pages - exhibitor name, site number plus a 50 Word Editorial
- ▶ Industry listing pages - your business will be listed under various Industry Categories, making it easy for visitors to look up who is offering their preferred Career Options (*deadline is one month prior to each show)

Expo Web Site - Free Exhibitor Listing with logo and editorial

All Exhibitors receive a FREE listing on the Expo web site, which includes...

- ▶ A-Z listing page - exhibitor name, site number plus a 50 Word Editorial
- ▶ Industry listing page - your business will be listed under various Industry Categories, making it easy for visitors to look up who is offering their preferred Career Options

Marketing Opportunities

- ▶ Gold, Silver and Bronze Sponsorship ▶ Visitor Registration Sponsor ▶ Seminar / Stage Sponsor
- ▶ Career Advice Area Sponsor ▶ Resume Workshop Sponsor ▶ Teachers Lounge Sponsor

Find Out more



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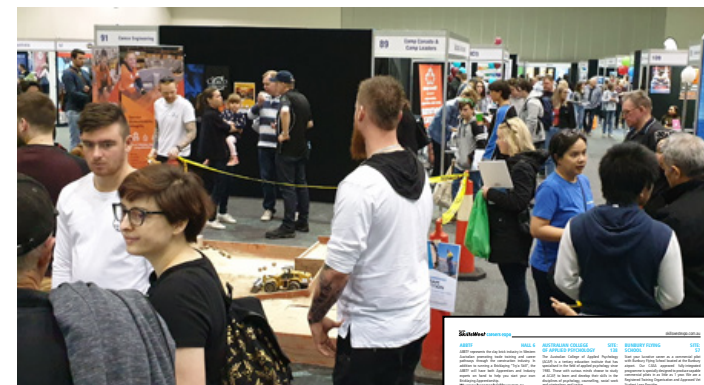
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FREE Show Guide 2019

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Perth Convention Centre
presented by Kym Jones Exhibitions

Industry	Exhibitor	Exhibitor	Exhibitor
Accounting & Finance	Accounting & Finance	Accounting & Finance	Accounting & Finance
Business & Management	Business & Management	Business & Management	Business & Management
Education & Training	Education & Training	Education & Training	Education & Training
Engineering & Technology	Engineering & Technology	Engineering & Technology	Engineering & Technology
Health & Social Services	Health & Social Services	Health & Social Services	Health & Social Services
Information & Communications	Information & Communications	Information & Communications	Information & Communications
Manufacturing & Construction	Manufacturing & Construction	Manufacturing & Construction	Manufacturing & Construction
Marketing & Sales	Marketing & Sales	Marketing & Sales	Marketing & Sales
Professional Services	Professional Services	Professional Services	Professional Services
Retail & Consumer Goods	Retail & Consumer Goods	Retail & Consumer Goods	Retail & Consumer Goods
Transport & Logistics	Transport & Logistics	Transport & Logistics	Transport & Logistics
Arts & Creative Industries	Arts & Creative Industries	Arts & Creative Industries	Arts & Creative Industries
Government & Public Services	Government & Public Services	Government & Public Services	Government & Public Services

A-Z Listing

Industry Listing

We Also Stage

Brisbane
careers & EMPLOYMENT expo
Brisbane Convention Centre
May 8 & 9, 2020

Adelaide
careers & EMPLOYMENT expo
Adelaide Showground
May 22 & 23, 2020